



BIOGRAPHIES

Gibbs, Miller, Dennis, Becker & Keane

Joe Gibbs

Thanks to Tony Stewart's NASCAR Cup Series championships in 2005 and 2002, along with Bobby Labonte's title run in 2000, Joe Gibbs has three NASCAR championship rings to offset the three Super Bowl rings he earned as head coach of the NFL's Washington Redskins. Gibbs led the Redskins to four Super Bowl appearances and three championships, while garnering *Associated Press* Coach of the Year honors in back-to-back seasons in 1982 and 1983.

And as Gibbs enters his 16th year as a NASCAR team owner in 2007, he does so while prowling the NFL sidelines in his second coming as the Redskins' head coach. After an 11-year hiatus, Gibbs returned to the Redskins in January 2004 and just as he did when he started Joe Gibbs Racing (JGR) in the spring of 1991, Gibbs performs double-duty as a NASCAR team owner and head coach of the Washington Redskins. Joe, 2008 decided to retire from Coaching after making the playoffs and has returned to guide new racing ventures once more.

Gibbs makes his permanent home in Charlotte, N.C., with his wife Pat.

Norm Miller

Norm Miller, chairman of Interstate Batteries, began his career with the company shortly after graduating from North Texas State University in 1962. In the past 42 years, he has moved through the ranks of Interstate – from his father's Tennessee distributorship, to the national field sales team at the company's corporate headquarters in Dallas, and on to the helm of Interstate's executive management team.

Miller assumed the president and chairman roles in 1978 after working 16 years under his mentor, company founder John Searcy. Since then, Interstate has grown to become the No. 1 replacement battery in North America. Searcy developed the successful Interstate system of marketing, product, delivery and service, and Miller expanded the team to its current network of more than 300 distributors and 200,000 dealers across the United States and Canada. In 1991, Norm relinquished the presidency to his brother, Tom Miller, to spend more time focusing on other strategies and issues facing the company.

Additionally, Miller led the company in founding the Interstate Batteries Great American Race in 1983, where it has since become the world's richest vintage car race and American's premier vintage car event. In 1989, he pioneered Interstate's entry into NASCAR racing, teaming with the start-up Joe Gibbs Racing organization in 1992. Interstate won the 1993 Daytona 500 and the 2000 series championship.

Miller and his wife, Anne, have two children.

Ricky Dennis

Ricky Dennis founded Arena Racing USA in Norfolk, Va., in November 2002, but is no newcomer to the world of motorsports. His father, Bill Dennis, won the 1970 Rookie of the Year title in what is now known as the NASCAR NEXTEL Cup Series. Bill also won the season-opening Late Model Sportsman Series – now NASCAR Busch Series – race at Daytona (Fla.) three straight years, from 1972 to 1974. While Bill was racing, Ricky was in school, but he soon followed in his father's footsteps, going racing himself in 1982.

After a few years of driving, Dennis partnered with Rick Townsend to form Townsend Racing Products in 1984. Together, they made Townsend race cars the "must have" chassis from the pinnacle of NASCAR to the local short track. While drivers with the names of Allison, Bodine, Elliott and Schrader raced and won with Townsend chassis, so too did local late model stock car drivers up and down the East Coast.

But after watching a minor league hockey game in 1992, Dennis came up with the idea of arena racing. Now, his vision of half-scale stock cars racing on an indoor track within the confines of a hockey rink is a reality.

Dennis and his wife, Jenna, have two children.

Gary Becker

Gary Becker began working in the family business – originally called PACE Management Corporation – in 1975. After attending the University of Texas in Austin, Becker returned to the company his father, Allen, formed in 1966. He spent the next 20 years producing concerts before becoming CEO of PACE Motor Sports in 1996. It was at that point when Becker brought supercross motorcycle racing to the mainstream by overseeing the staging of events in stadiums across the United States. PACE was sold to SFX Sports Group in 2000 and then to Clear Channel less than two years later. Becker retired from Clear Channel in 2002. He continues to produce several shows in Las Vegas while developing Arena Racing USA.

Becker and his wife, Susan, have two children.

Bob Keane

Bob Keane has been working closely with Arena Racing on a consulting basis over the six months, and has assumed the full-time position of President & CEO as of March. Bob is a proven leader with a demonstrated history of successfully managing companies from early-stage through high-growth periods.

Following an 18-year career with AT&T where he rose to an executive level, Bob joined Comcast in 1999 and formed Comcast Business Communications the following year. As President and CEO of this subsidiary, Bob had total financial and operating responsibility for the development of a company that provided fiber based services to small and medium business. Bob's responsibilities included the development and execution of a strategic business plan, recruiting the senior leadership team, engineering, operations, sales, product management, employee compensation strategy, finance and human resources. As a result of these efforts, Comcast built and launched 6 markets with voice, data and internet services, achieved significant revenues by the second year and employed 600 people.

In 2002, Bob joined Cavalier Telephone as their President & COO, overseeing the day-to-day operations of a regional CLEC operating in 5 states and an inter-city long haul optical network covering 15 states. Bob developed the market segmentation strategy and technology plan that grew Cavalier's revenue from the mid-\$100M range to well over \$300M with 22% growth year over year. Under Bob's leadership Cavalier grew to over 1,200 people, had best in class financial operating results including significant positive EBITDA, positive free cash flow and positive net income for over three years culminating in a significant recapitalization of the company in 2006.

Bob will have direct responsibility for building the necessary management infrastructure within the Company while leading and supporting the development and implementation of the Company's strategic growth plan.

Keane and his wife, Cindy, have three children.